CASE STUDY

LEGACY REVENUE STREAM

PROBLEM:

One of our clients was scuffling with revenue management with a legacy system that has challenges with touchpoint integration, complex multi-vendor management, and lack of means of exchange or no access to real-time customer/ inventory view.

SOLUTION BY inoday:

Leveraging deep expertise in NetSuite ERP solutions and services, our dedicated team offered a subscription-based revenue management model to help our clients have multiple revenue streams and gain a competitive edge. Particularly, with a cloud-native revenue management solution, our client witnessed scaling of the existing business model, including collaborating with the new customers.

- A 360-degree view of the customers and inventory

- A multi-revenue resource to avoid financial fluctuations

- Nurturing of customer relationships

- Pre-planned fulfillment processes

- Advanced Service Level Agreement (SLA) management systems